



Collective Impact Story

Sustainability Ambassadors | September 2020 - September 2021

61 Student Ambassadors

12 Cities

8 School Districts (+1 Private)

152 Teachers Engaged in PBL Curriculum Design Labs

Water Footprint Ambassador Average

1,556 Gallons of H₂O/Day
U.S. Average: 2,200 Gallons of H₂O/Day

Top 3 Footprint-Reduction Actions:

1. Taking Shorter Showers
2. Eating Less Meat/Animal Products
3. Recycling More Plastic

Message from Peter Donaldson

Friends!

We want you to participate in our learning organization. This is a serious statement. When an organization commits to learning as its primary action in service to its mission, several principles come into sharp focus.

First, we empower all members of our extended community to align their personal and professional growth with our common purpose: *to rapidly advance a sustainable future*. Second, we practice the principles of *collective impact* by measuring program efficacy in context of improved community conditions. Third, we *tell our story* well, often, and through a million platforms, showcasing, always, the voice of youth. It's their century.

We have over 60 Student Ambassadors, each one learning how to do these three things really well: *impact project design, impact data tracking, and impact storytelling*. We have over 150 secondary teachers participating in our popular series of PBL Curriculum Design Labs, each one of them learning how to facilitate the same three skills in their classrooms, aligning academic rigor with community relevance. And we have an expanding network of 13 Sustainable Systems Coaches who mentor youth and advise educators on the same set of critical skills.

This is our story. This is what we are learning. Join us.

Peter Donaldson

Peter Donaldson
Director of Learning



MISSION

Rapidly Advance a Sustainable Future

Rapidly

Forest Fires! Flash Floods!
Droughts! Heat Waves! Hurricanes!

Advance

Measure what actually matters to generate positive peer pressure for more of it to happen.

Sustainable

Meeting the needs of the current generation without compromising the ability of future generations to meet their own needs.

Future

When does it start?