



Boon Boona Coffee

Good Coffee, Good People

Established:
2012

Operates:
in Washington

Industry:
Food and Beverage

Business Concept

- Sells coffee at four locations within Washington
- Secondary product is merchandise and coffee subscriptions
- Offers wholesale partnerships

Sustainability

"Boon Boona sources coffee beans exclusively from Africa, a market full of unique challenges and transformative opportunities."

- Focuses on woman-owned growers and small growers, directing a larger share of profits to these growers to support the African coffee industry



B-Impact Score: Strengths

**80 qualifies for B Corp Certification, average is 50.9*

- **Governance:** Impact business model ✓
- **Workers:** Engagement and satisfaction ✓
- **Community:** Supply Chain Poverty Alleviation ✓
- **Environment:** Land and life ✓
- **Customers:** Customer Stewardship ✓

83.5

Brand Value and Economic Benefits

"Whether you join us in person at our café or order our coffee online, thank you for becoming part of our community and sharing the love with African coffee growers."

- Consumers are able to support small growers and the African economy, appeals to values of equality and community



Learn More

[Boon Boona: About Us](#)

[Boon Boona Coffee Website](#)

[B-Score Full Breakdown: Boon Boona Coffee](#)

SUSTAINABILITY
AMBASSADORS



Student-created (Sana David)