



Learn more about IP3 Strategy [here](#)

Volunteer for City Trees

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1. Impact Design

Impact Statement - If I volunteer at local tree planting events organized by or for our city, then I will be better able to persuade my peers in clubs and classrooms to also get involved and understand the [many benefits of trees](#). **Note:** It was not the ideal time of year to plant trees when this event was conducted (June). Trees are often planted after summer when there's more moisture and otherwise better conditions for them to grow. Removing invasive plants is necessary for restoring native trees to parks/forests and can be done at any time of year.

Community Alignment	
Group	Goal/Action
Green Kirkland Partnership	Focuses on restoring Kirkland's parks and greenery. Has volunteer projects involved with tree planting and removing invasive plants in favor of native species.
King County Forestry Services	Focuses on retention of forestland for its environmental, social, and economic benefits. Developed the 30-year Forest Plan

Procedure - Steps for implementation!

1. Look up tree-planting events near me and make plans to attend them.
2. Invite family, friends and schools to attend as well. Use this [Trees Are Cool Invitation Template](#) to email science teachers or advisors/students a part of service hour clubs (Key Club, National Honors Society, etc.) Ask volunteers to sign up using a google form ([Sample Event Sign Up Form](#)) to track everyone registered from my campaigning efforts.
3. Participate at the event.
4. Send out the [Post Event Impact Tracking Survey](#) (make copy) to track people attended, # of trees planted, and people educated on the day of the event. Fill out the [Trees Are Cool Sample Impact Tracking Sheet](#) to store my data from the survey!
5. Communicate my impact to stakeholders!

2. Impact Data Tracking - Quantify your impact!

Copy the [Trees Are Cool Sample Impact Tracking Sheet](#) and fill in your own data using questions like...

- How many trees the project initiatives helped plant? What were the sites where trees were planted?
- How many pounds of carbon dioxide do trees help offset? Use [this](#) calculator.
- How many volunteers and hours the project organized? Include demographics (age, race, gender, school, etc.)
- School or community groups the project has worked with?

[Trees Are Cool Impact Tracking Sheet](#)

Impact occurred at Juanita Beach Park. The restoration event itself was two hours long, but people stayed for a “tree talk” from arborist Katie Hogan for another two hours after the event. See above document for event-specific data!



3. Impact Storytelling - Share your data with who needs to know! See more [tips](#)

Think on 4 scales of stakeholders... Family, School, Community, and Aligned Groups

Stakeholder	Interests	Approach
Family — Parents	Invasive Plants	Conversations: Start a conversation about what else we can do for trees on our property and native wildlife around us
School — Honor Society Club	Community Involvement, Youth Development	Building the Case: Present the case for planting trees and removing invasive species. Then share events happening near the school that anyone can volunteer for (and get community service hours).
Community — Friends in my neighborhood	Healthy neighborhood.	Conversations: Explain the significance of removing blackberry vines from forests and parks! Could be in the form of a neighborhood newsletter or even just texting close friends.

Add your project to our website under [“Submit your Impact”](#)! Contribute to collective impact...