



Fair Planet Advisors

*For People & Planet
Do Well While Doing Good*

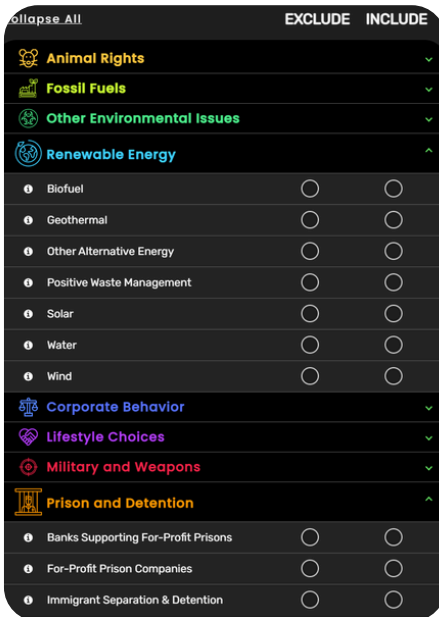
Established:
2001

Operates:
in Washington

Industry:
Finance

Business Concept

- Provides comprehensive financial planning that aligns with customer values
- Help client build an investment portfolio in environmental values



Sustainability

"Our mission is to help people set and meet financial goals in alignment with their values.

We specialize in socially responsible, impact, and environmentally conscious investing."

B-Impact Score: Strengths

*80 qualifies for B Corp Certification, average is 50.9

- **Governance:** Impact business model ✓
- **Community:** Economic impact ✓
- **Environment:** Air & Climate ✓
- **Customers:** Portfolio Reporting, Investment Criteria, Portfolio Management ✓



Brand Value and Economic Benefits

"The power of your voice, your vote via proxy voting, and filing resolutions are all important methods of changing corporations to work for the good of all. Through Shareholder Advocacy our firm has the ability to help your voice be heard."

- Provides customers a way to invest in what matters to them



Learn More

[Fair Planet Advisors Website](#)

[B-Score Full Breakdown](#)

SUSTAINABILITY
AMBASSADORS



Student-created (Sana David)