



Multicultural Outreach Coordinator

Job Description

Outreach coordinators work behind the scenes and on the ground with communities to identify problems and solutions. Multicultural outreach coordinators do the same thing, but with a specific racial or ethnic group in mind. This type of position, regardless of whether it is environmental in nature or not, typically falls under the category of community development.

Salary

Entry — \$38,000
Middle — \$49,000
Top — \$60,000

Core Tasks

- Recommend or approve new program or service offerings to promote sustainable and environmentally friendly practices in target communities
- Identify areas for improvement within the target community and work with them to develop plans to succeed
- Raise awareness of existing sustainability resources through outreach, tabling at events, and translation services

Workplace / Environment

- **Work hours**
Approx. 40 hours/week
(Some evening and weekend work required depending on outreach events)
- **Environment**
Often hybrid, split between the **office**, working from **home**, and attending **community events**
- **Travel**
Local travel required

Education / Prerequisites

Education Level
Typically a 4-year degree is required

Licensing
Drivers license

Pre-Job Preparation
Work with diverse communities can substitute for education, so volunteering and community work looks great on a resume

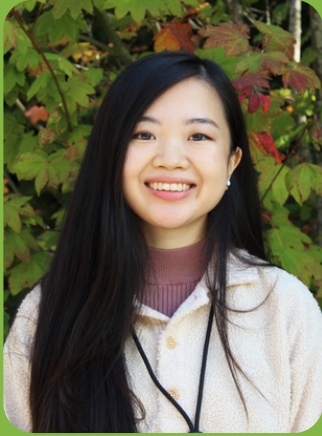
Experience

Soft Skills

- Communication
- Compassion
- Patience

Technical Skills

- Project Management
- Presentation Building and Public Speaking
- Proficiency in G Suite and/or Microsoft Office



Career Path: Cindy Anh Thu Nguyen

About Me

Multicultural Outreach Coordinator at [ECOSS](#)

B.A. Psychology and Visual Arts
Masters of Education

High School Life

"In high school I really loved **psychology** and learning how people think. I also really loved **environmental science**. I just followed my **intuition** – whatever I liked, if I continued to study those subjects or ended up studying them in college, they would lead me to a career that I would be passionate about."



"I would say the second biggest influence was my **job at the Mayor's Office of Education** in Houston, where I learned about how we can connect children and youth to the outdoors. There are so many programs and pathways for doing that, whether that's through building a more accessible career workforce or building green school yards and schools. That's where I **met a lot of environmental educators**, and that's where I started thinking maybe environmental education is where I wanted to go."

Into the Real World



"There's **no right way** to make your way into this field. Even if you start from a degree that you feel is not relevant at all to the environment, that can bring you to this work because the environmental field is so **intersectional** and it requires all kinds of experts and ways of thinking."

"My first job right out of college was more centered around **environmental policy making** and was based in Washington DC. I was more interested in everyday education and working on the ground with people rather than policy from a governmental level, but I definitely learned a lot from that role. That environmental policy job was where I began to wonder, **how do I navigate this field as a person of color?** Because there have traditionally been systems and things in place to prevent people of color from even participating in the outdoors or participating in this field of work. I was interested in learning about the environmental workforce and how to be an advocate for **increasing racial and ethnic diversity** in the environmental workforce in particular."

About My Job

"The most rewarding part of this job is when you get to really see that people are benefiting from this work"

Pros

- "I get to do a lot of **direct outreach to the Vietnamese community** which I had always been interested in doing even in college where I was part of the Vietnamese Student Association."
- "I can really **help people in these ways that are unique** because environmental education or environmental projects are still not something that this community is too familiar with. So I get to help in this kind of niche way."

Cons

- "Sometimes you run into situations where **people are really hesitant to learn** about the services that are about sustainability. I realized that a lot of these programs are still **inaccessible** to people."
- "Sometimes people have just been so **used to inequity** and the gaps in receiving access that it causes a lot of feelings. We as the outreach team have to listen to that and hear their concerns and take on that **emotional burden**."

Fieldwork

- "Something that ECOSS does a lot of is showing up at **community events**. So at a lot of festivals or cultural events that happen we will **set up a table and offer resources** on different kinds of projects. It could be something like, 'come with us, ECOSS is leading a trip for hiking' or 'join us, ECOSS is offering free ORCA cards for the program, so come sign up and get one.'"

Office Work

- "Most people work hybrid, so we mostly take **meetings and work at home remotely**, but also half of our work is showing up at events or doing outreach in person."

Skills

- "Learning like the ins and outs of how do you **build trust**? How do you **build relationships** with people? I feel like this job really allows me to do that in a way I've never done before, so I'm learning a whole lot."
- "I think that this job is more relationship building – that **human part** that I didn't expect going into it."
- "There's no right way to make your way into this field. I feel like it's based on your **unique strengths and skill sets** and pathways."

Education/Experience

- "I feel like I got to where I am today because of my interest in **the arts**, in **psychology** and **social sciences**."
- "If I want to be an environmental educator, how can I do this the right way and create a more inclusive and accessible way of teaching about the environment? Then I started at ECOSS where I'm **doing that work in immigrant communities**."

The Future of **Multicultural Coordination**

"We can't live without giving back to the outdoors"

"It doesn't matter whether you ended up in the field or not; **everyone can be an active participant in sustainability**."

"Whether you're coming from a history background or health background or anything else, there's a way to **connect it to the environmental health** of people and to creating a more sustainable and environmentally minded world where we can all benefit from learning about how we as humans connect to nature."

"We are part of nature and **we can't live without giving back to the outdoors**."